

CASE STUDY: Webtickets

web tickets

DURATION OF WORK: JULY 2017 - NOV 2019

DIGITAL DESIGN

DESIGN FOR PRINT

Programmes used: Illustrator / Photoshop / Excel for planning

Webtickets initially hired me to do their social media calendar and posts for them. I worked alongside a social media expert - he scheduled the posts and we worked on planning the calendar together.

I also designed their digiscreens on a monthly basis to advertise upcoming events which would go into Pick n Pay stores nationwide.

I designed pop up banners, flyers as well as gazebos to go at thier event points and infographics. In addition to this I designed their inflight magazine pages as well as their quarterly fold up brochures with their upcoming events. I also worked on their digital emailers and designed the different sections for these.

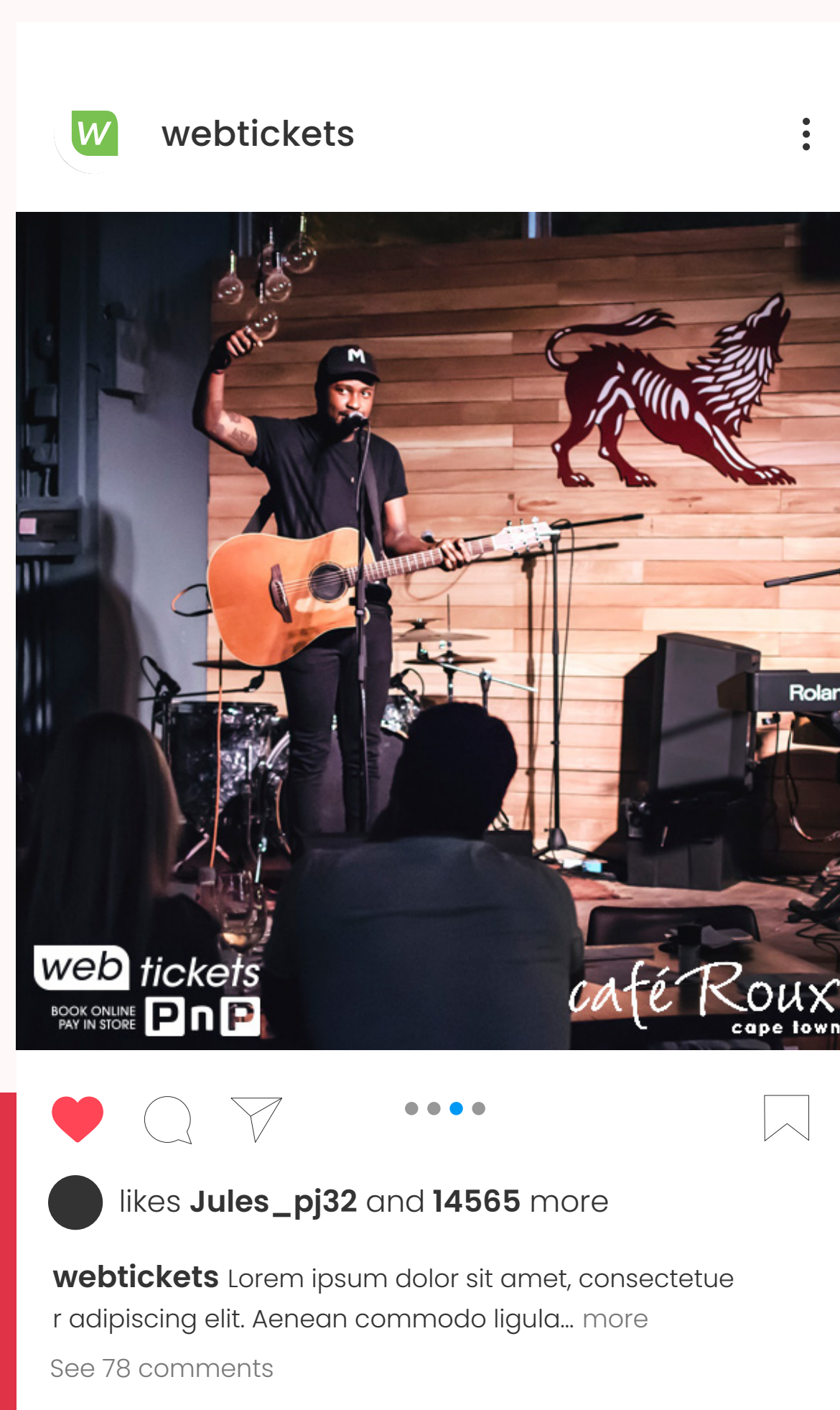
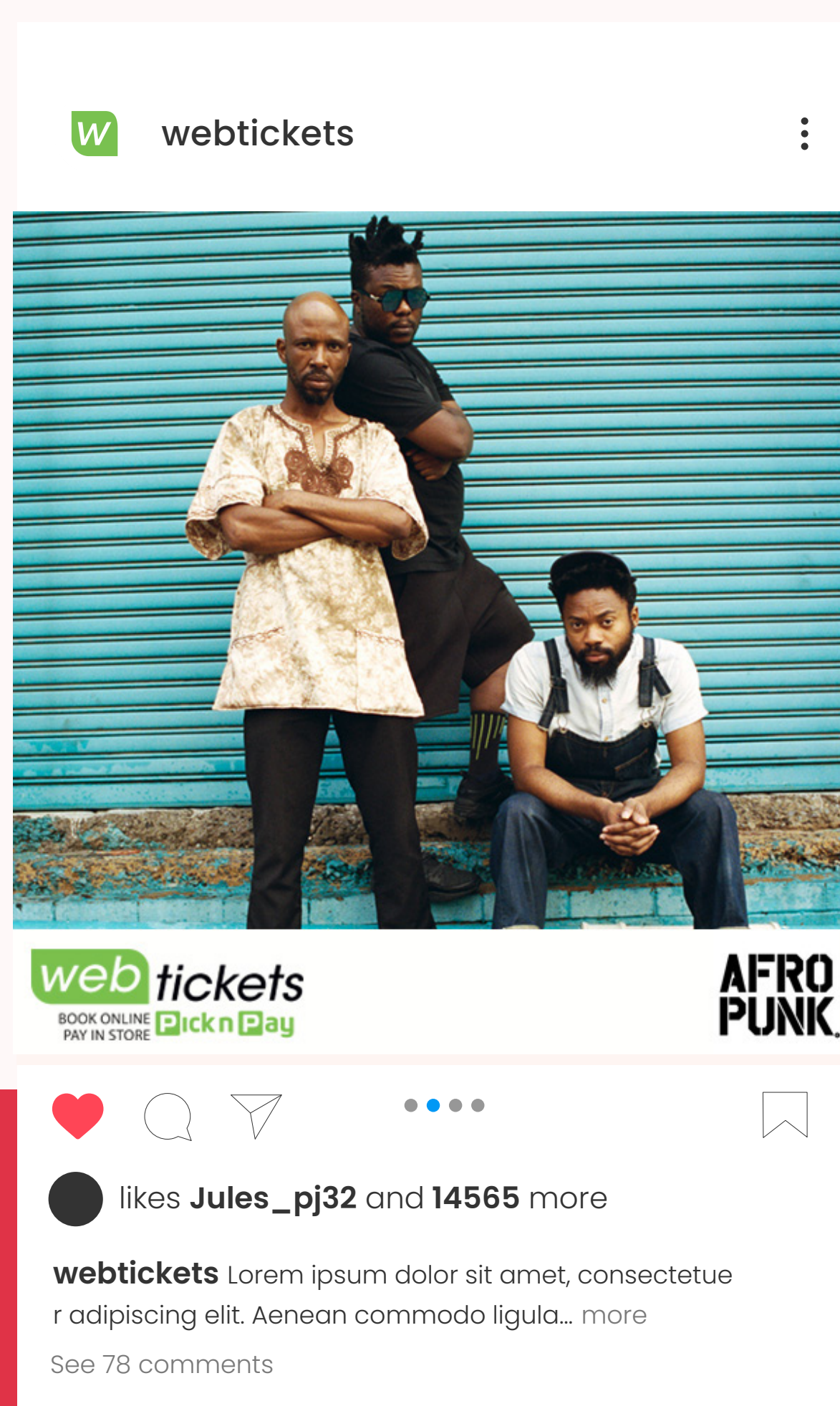
I designed flyers which they used as promotional material for the Pick n Pay Marathon.

With webtickets I worked alongside some of their team members as well as alone to come up with ideas. I used their creative guidelines to guide me in my designs



DIGITAL DESIGN

Social media posts: Facebook + Instagram



DIGITAL DESIGN

Digiscreens to go in PNP stores Nationwide



DESIGN FOR PRINT

Magazine / Flyers / Brochures



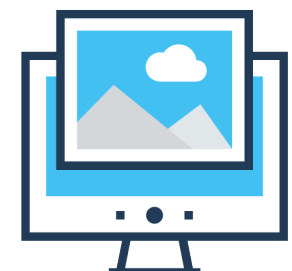
Inflight Mango airlines magazine page



PNP Marathon flyer for webtickets active

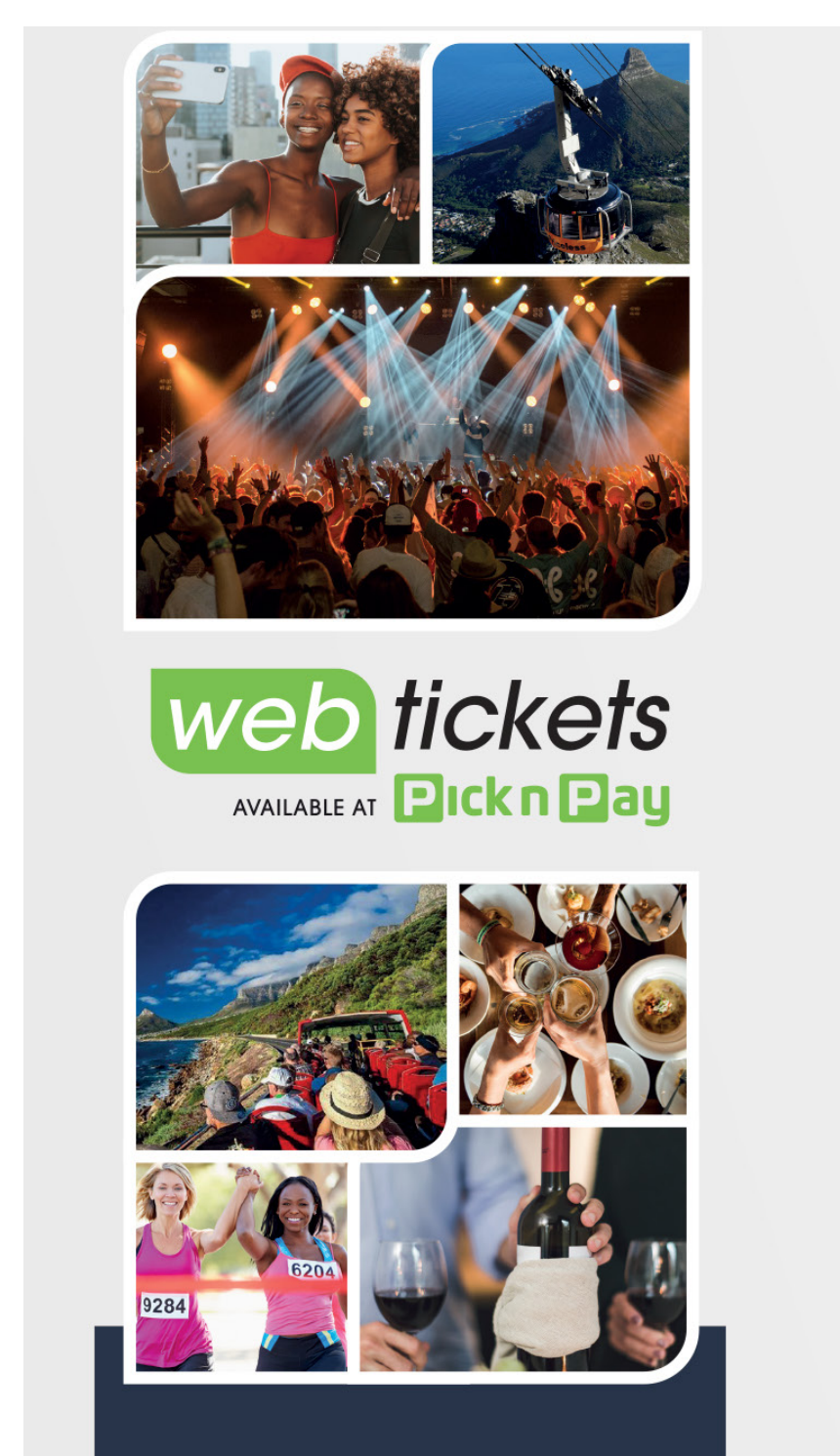


Quarterly events brochure



DESIGN FOR PRINT

Gazebo / Pull up banners / Feather banners



Contact person at webtickets:
Alison Canning or Thomas Stavrides